

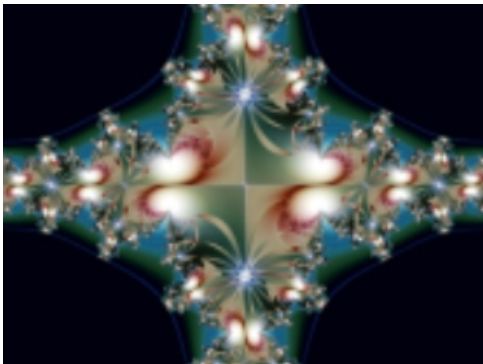
How much is longevity worth?



- ▶ How much is a year of life worth?
- ▶ What would people pay for 25 more years?
- ▶ Vivix... superior life-extension

Unlocking the longevity secret

- ▶ The multi-billion dollar search
- ▶ The breakthrough product...
- ▶ Why Vivix is superior



Sensational synergy combos

- ▶ Vitalizer Wellness Pack
- ▶ Joint and Muscle Pain Solutions
- ▶ Enfuselle Repair System

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In This Issue...

Page 1

Value of longevity

Page 2

Unlocking the secret

Page 3

Synergy Combos

Page 4

A greener lifestyle

Through Shaklee, we are all...

Making a Difference!

The cost of poor health...

When health fails, medical science kicks in with life-saving drugs and treatments. While we are all thankful that such medical advances are available when we need them, they are often very costly. In fact a recent study shows that proven life-saving medical treatments from blood pressure-reducing drugs to surgical heart procedures result in a net cost to society between **ten thousand and 1.4 million dollars** per healthy year of life gained.

Better to **stay healthy** with Shaklee!



How much is longevity worth?

What value do you think the average person puts on their life? According to Peter J. Neumann, director of a program at Tufts-New England Medical Center that measures the cost-effectiveness of new treatments, *“Studies of real-world situations produce relatively consistent results, suggesting that average Americans value a year of life at \$100,000 to \$300,000.”*

So... what do you suppose most people would pay for a product that *could extend their life by up to 25 years* and... make them *feel 25 years younger* in the process? While most could not afford the \$2,500,000 to \$7,500,000 they believe those years are worth, *most would pay* the bargain-basement price of *less than \$100 per month!* Wouldn't you? Aren't you?

Vivix Cellular Anti-Aging Tonic is a unique product *far superior* to any other life-extension formula ever developed! Since it *can add 25 healthy years of life*, don't you think a *lot of people* would want to buy **Vivix...** from you?

Recognize that you are a product of Nature and that your very existence depends upon other products of Nature.

Dr. Forrest C. Shaklee Sr.



Product Ordering Guide

Item Code	Product	Item Code	Product
21000	Vivix 30 svgs	81395	Joint & Muscle Pain Solutions
81927	Vitalizer Soy Well w/ iron Van	20668	Joint Health Complex 90s
81928	Vitalizer Soy Well w/ iron Coc	20667	Pain Relief Complex 90s
81931	Vitalizer Soy Well Gold Van	31050	Joint & Muscle Pain Cream 3 oz
81929	Vitalizer Soy Well w/o iron Van	84219	Enfusselle Repair System
81932	Vitalizer Soy Well w/o iron Coc	32506	Time Repair A.M. SPF 15
81930	Vitalizer Soy Well Gold Coc	32512	C+E Repair P.M.
20246	Vitalizer w/o iron	50548	Dispensing Pump
20247	Vitalizer w/ iron	00015	Basic H2 16 oz
20248	Vitalizer Gold	50444	Get Clean Starter Kit
20960	NutriFeron 60s	00159	Fresh Laundry Conc. Powder 5.5 lb
20665	Energizing Soy Protein Van	00305	Nature Bright 2 lb
20670	Energizing Soy Protein Cocoa	82301	BestWater Pitcher w/ 1 filter

Shaklee... unlocking the longevity secret

The Shaklee Difference... Vivix!

Equivalent to drinking 3,000 glasses of red wine

A 30-day supply of **Vivix** delivers the equivalent amount of resveratrol found in 3,000 glasses of red wine. One daily serving delivers the equivalent amount of resveratrol provided in 100 glasses of red wine.

10X more powerful

In laboratory studies, **Vivix** ingredients have been shown to be 10 times more powerful than resveratrol alone at slowing the formation of AGE proteins.

Exclusive to Shaklee

The most complex product in Shaklee history, **Vivix** took years to develop... first to create and isolate a unique profile of polyphenols shown in laboratory studies to fight cellular aging, then to develop a patent-pending extraction process to harness the polyphenol profile of one of the key ingredients, and finally to secure the entire output from the largest and best growers in the world.



All-natural, patent-pending

Multiple patents have been filed to protect this exclusive breakthrough product. No artificial flavors, colors, sweeteners, or preservatives have been added.

Imagine people routinely living to 150, 175, or even 200 years!

It's exciting to think about! Right now, in laboratories all over the world there is a multi-billion dollar quest taking place to unlock the secrets to human longevity.

What's even more exciting is that Shaklee... always ahead of its time... has already developed a revolutionary breakthrough product utilizing the most promising cellular anti-aging discoveries. The product is **Vivix**. The promise of **Vivix** is a longer... much longer... lifespan. In fact, taking just 1 teaspoon of this miracle tonic per day can extend your lifespan up to 25 years... and you'll live those extra years in a much healthier body!

Vivix is so very powerful because it tackles the four key mechanisms of aging... at the cellular level. In laboratory studies, **Vivix**:

- ▶▶ **Helps protect and repair cellular DNA. Your cells are under assault every day and those attacks harm your genetic database, compromising cell function and shortening your life.**



▶▶ **Positively impacts genetic regulators which determine whether a cell will live or die.**

▶▶ **Promotes mitochondrial biogenesis, preserving the energy produced in our cells.**

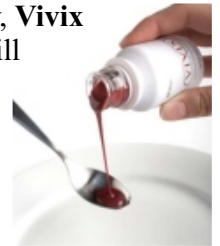
▶▶ **Slows the accumulation of Advanced Glycation End**

Products (AGE) protein formation that gradually clog the cells.

It took Shaklee scientists many years of research to develop **Vivix**. By harnessing the

special cellular anti-aging power of the "super grape" (*Vitis rotundifolia*) and combining it with ultrapure, natural resveratrol, Shaklee has achieved a revolutionary breakthrough in the fight against cellular aging unprecedented in the scientific world.

While normal lifespans of 150, 175, or 200 years may not yet be a reality, **Vivix** users will gladly take an extra 25!



The other dynamos in Vivix...

When Shaklee creates a product, their scientists look for multiple ingredients that can synergistically work together to produce the best possible results. Two other ingredients in **Vivix** add to its anti-aging power:

Elderberries are concentrated sources of

anthocyanins, potent purple pigments that appear to benefit health in several ways. According to

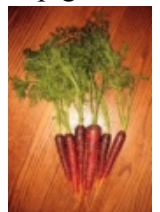


Dr. Gerhard Rechkemmer, the director of Germany's Bundesforschungsanstalt Research Centre for Food, "The anthocyanins found in

elderberries have more antioxidant capacity than either vitamin E or vitamin C." Elderberry is used for its antioxidant activity, to lower cholesterol, to improve vision, to boost the immune system, to improve heart health and for coughs, colds, flu, bacterial and viral infections and tonsillitis.

Purple carrot extract, another **Vivix** ingredient, is rich in beta carotene and provides extra protection against various forms of cancer and heart disease. It contains purple pigments called

anthocyanins, which act as antioxidants that protect the body.



Sensational Shaklee synergy combos...

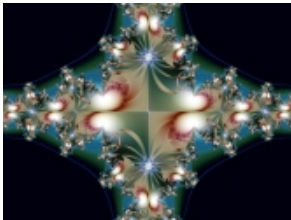
Synergy is an amazing force utilized in most Shaklee products. Synergy (from the Greek *syn-ergos*, meaning *working together*) is the term used to describe a situation where different entities cooperate advantageously for a final outcome. Simply defined, it means that the whole is greater than the sum of its parts.

In nutritional science, synergy is applied by combining two or more ingredients to produce a more enhanced result than can be obtained by each of those substances taken separately. The same is true with certain combinations of Shaklee products. Each product alone produces an effective result, but when combined with one or more other products in the Shaklee line, the results are enhanced many times beyond what each product alone could produce. For example:

Vitalizer Wellness Pack with Energizing Soy Protein and NutriFeron

This powerful combination provides 80 bio-optimized nutrients

clinically proven to create a foundation for a longer healthier life (**Vitalizer**); a breakthrough in immune science which strengthens your immune system by boosting the body's natural production of interferon (**NutriFeron**); and the essential building blocks for health that are critical for muscle retention, immunity and virtually every other function in the body (**Energizing Soy Protein**).



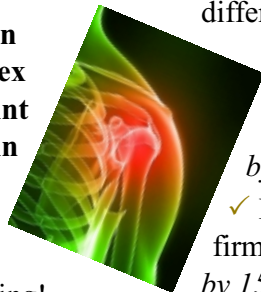
The products in the

Vitalizer Wellness Pack will give your body a nutritional health boost not found anywhere else on the market.

Joint and Muscle Pain Solutions

Another example of Shaklee synergy is the powerful combination of **Joint Health Complex, Pain Relief Complex** along with **Joint & Muscle Pain Cream**, three products designed to keep you moving!

Joint Health Complex supports the body's gradual ability to build cartilage, soothe and lubricate joints, and help improve overall joint function. You'll



begin to experience comfort in as little as one week.

Pain Relief Complex is designed to provide powerful relief from discomfort caused by overexertion within just eight weeks of use.

Joint & Muscle Pain Cream targets the source of pain for quick relief with deep penetration.

Together these three products produce dramatically superior results when you're experiencing joint or muscle pain, no matter what the cause.

Enfuselle Repair System

Do you want to look years younger... *fast*? Shaklee's unique **Enfuselle Repair System** is clinically proven to improve your skin in as little as a month! You'll see and feel the difference immediately:

- ✓ Reduces the appearance of fine lines and wrinkles *by 421% in 4 weeks!*
- ✓ Increases skin firmness and elasticity *by 154% in 4 weeks!*
- ✓ Definitive evening of skin tone *in 12 weeks!*

The **Enfuselle Repair System** includes **Time Repair A.M. SPF 15**, **C+E Repair P.M.** and a **Dispensing Pump**.



Vital Repair+ ... a synergy breakthrough

Vital Repair+, a key ingredient in many Enfuselle products (including **Time Repair A.M. SPF 15**) offers a patented, breakthrough approach to healthy, beautiful skin. Vital Repair+ is a synergistic, comprehensive, highly derma-available complex designed to break each link in the chain of free radical damage and protect the youthful appearance of your skin. The seven signature ingredients in patented Vital Repair+ confer seven extraordinary benefits which have been clinically proven to work together to sustain the look of healthy, youthful skin and reverse the visible signs of aging:

- Vitamin E provides front-line antioxidant defense and creates silky softness.

- Vitamin C supports the body's natural defenses against UV-induced collagen breakdown.

- Vitamin A increases skin's natural moisture retention.

- Panthenol (pro-vitamin B5) boosts skin's suppleness and elasticity.

- Grape Seed Extract interrupts enzyme reactions that break down skin-firming collagen.

- Superoxide Dismutase (SOD) neutralizes the free radicals that visibly age skin the fastest.

- Beta Glucan soothes environmental irritation.

Live a “greener” lifestyle... through Shaklee!

A million trees. A million dreams.

Shaklee is a part of a movement to make people and the planet healthier. Inspired by the visionary works of 2004 Nobel Peace Prize laureate Dr. Wangari Maathai, Shaklee (and its 750,000 Members and Distributors) have set a goal to plant over one million trees throughout North America.

870,096 trees have been planted so far!



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We all need to do our part to preserve the environment. Here are a few tips to make our world a cleaner, safer place in which to live:

1. Buy concentrated products. You can reduce plastic packaging waste by as much as 70% by using products like **Get Clean Basic H2 Concentrated Organic Cleaner**.

2. Purchase products (like **Get Clean**) in packaging that can be recycled and/or packag-

ing made from recycled materials. The reuse of one ton of 100% recycled paper saves as much as *17 trees* (one edition of the Sunday New York Times consumes *60,000 trees, 7,000 gallons of water, 380 gallons of oil, 3 cubic yards of landfill space, and enough energy to heat an average home for six months*).

3. Use laundry products such as **Get Clean Fresh Laundry**

Concentrate and Nature Bright Laundry Booster. They contain no phosphates, chlorine or borates that end up in our water supply.

4. Use a **BestWater Perfect Pitcher** to filter your drinking water instead of buying bottled water in a container that will end up in a landfill for years to come.

5. Add a few drops of **Basic H2** to a sprinkler can of water when you give your plants a drink. It will make your plants healthier and will avoid runoff of precious water.



With Shaklee, It's Easy To...

- Enjoy the benefits of improved health!
- Have more energy and vitality!
- Enjoy natural beauty... inside and out!
- Protect our fragile environment!
- Achieve financial independence... forever!



Take Charge of your life today... with Shaklee!