



Formaldehyde, 1,4-dioxane and... your baby?

- ▶ Startling study reveals toxins in baby products
- ▶ Introducing new Shakleebaby

Shakleekids... super-immunity, super-nutrition

- ▶ Shakleekids Incredivites
- ▶ Shakleekids Mighty Smart
- ▶ ...also, new Shakleebaby Multi



Shaklee plants one million trees!

- ▶ A message from Roger Barnett
- ▶ Joined by Gov. Arnold Schwarzenegger
- ▶ ...and Nobel Laureate Wangari Maathai

This email newsletter has been sent to you compliments of:

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Making a Difference!

Through Shaklee, we are all...

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1,000,000 trees!

Man must determine to live in harmony with Nature; for life is what we think to make it.

Dr. Forrest C. Shaklee Sr.

What the study found...

The independent study commissioned by the Campaign for Safe Cosmetics tested 48 bath products for babies and children. 23 out of 28 products contained formaldehyde; 32 out of 48 products contained 1,4-dioxane; and 17 out of 28 products tested contained both.

These chemicals are not disclosed on product labels because they're considered "contaminants", not ingredients, and are therefore exempt from FDA labeling laws.



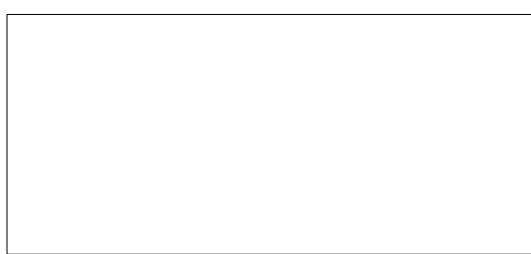
What do formaldehyde, 1,4-dioxane & your baby have in common?

If you're using new **Shakleebaby** products... absolutely nothing! But if you're using something else, beware!

According to *No More Toxic Tub*, the March 2009 Campaign for Safe Cosmetics report, "In spite of marketing claims like 'gentle' and 'pure', dozens of children's bath products are contaminated with the cancer-causing chemicals formaldehyde and 1,4-dioxane. This study is the first to document the widespread presence of these toxins in popular bath products for children, including baby shampoos, bubble baths and baby lotions. Many products tested contained both chemicals."

Why should *any* baby product *ever* need to contain a toxic chemical? The answer is... *they don't!* And new **Shakleebaby** products prove it! *No toxins... completely safe!*

All parents want their children to start life happy and healthy. You can help. Use... and share... new **Shakleebaby!**



Product Ordering Guide		Make a Difference in our World... Share Shakleebaby & Shakleekids!
Item Code	Product	
30108	Shakleebaby Gentle Wash 8.5 fl. oz.	
30106	Shakleebaby Soothing Lotion 8.5 fl. oz.	
30109	Shakleebaby Diaper Rash Cream 3 oz.	
30107	Shakleebaby Massage Oil 4 fl. oz.	
20057	Shakleebaby Multi Powder 4.2 oz.	
20002	Shakleekids Incredivites 120s	
20058	Shakleekids Mighty Smart 30 DHA chews	

Shakleebaby... always safe, gentle and healthy

The Shaklee Difference...

Shakleebaby Personal Care Products

- ✓ Made of natural and organic ingredients
- ✓ Pediatrician tested
- ✓ pH balanced
- ✓ Sensitivity tested
- ✓ Hypoallergenic
- ✓ No parabens or SLS
- ✓ No artificial colors or fragrance
- ✓ No 1,4-dioxane or formaldehyde

Shakleebaby Ingredients

When you use **Shakleebaby** personal care products, you won't have to worry about toxic chemicals. Instead, your baby will be pampered with gentle, natural, soothing ingredients like:

- ▶ Organic aloe... has soothing, moisturizing and healing properties
- ▶ Oat extract... extremely soothing to the skin
- ▶ Olive oil... promotes smooth, healthy skin and retains elasticity
- ▶ Organic lavender... naturally antibacterial and anti-inflammatory
- ▶ Organic chamomile... used for skin cell regeneration, healing, antioxidant and anti-inflammatory properties
- ▶ Shea butter... a rich moisturizer and emollient
- ▶ Sunflower seed oil... a superior emollient; rich in vitamin E
- ▶ Coconut oil... softens skin, protects against free-radical damage and promotes healing
- ▶ Calendula... soothes skin inflammation

There is no more important reason in the world to “go green” than to protect your baby!

Unfortunately, while many parents recycle, purchase organic foods, use air and water purifiers, and clean their homes with non-toxic products, they buy name-brand baby and children's lotions, shampoos and bath products off the supermarket shelf, never suspecting that they're subjecting their precious ones to dangerous chemicals every time they fill the tub.

In addition to formaldehyde and 1,4-dioxane (which are both carcinogens), many personal care products formulated for babies and children contain another group of common preservatives known as parabens. Numerous studies over the last decade have shown that parabens are estrogenic, and can produce abnormal hormonal effects resulting in decreased testosterone levels in males as well as urogenital abnormalities. Parabens have also been found to accumulate at the site where women develop breast cancer.

Several recent studies show that a plethora of potentially harmful chemicals are routinely used in personal care products formulated for our children.

Unlike many other countries, the U.S. government does not limit formaldehyde, 1,4-dioxane, or most other hazardous substances in personal care products. That

leaves the safety of your baby up to you.

Now, Shaklee takes the guesswork out of this onerous task with

new **Shakleebaby** products:

Gentle Wash

For your clean, fresh baby, this extra gentle wash is made with organic chamomile and lavender. It's pH balanced and sensitivity tested to shower even the most tender skin with love. And... it's 99% natural and 76% organic.

Soothing Lotion

Formulated with organic sunflower seed oil, shea butter moisturizer, organic chamomile and lavender, **Shakleebaby Soothing Lotion** will leave your baby's skin

so-o-o-o soft! 99% natural, 87% organic.

Diaper Rash Cream

Soothe your baby's diaper rash naturally with **Diaper Rash Cream**. Zinc oxide not only protects baby's delicate skin from wetness, keeping it healthy and dry, but helps it heal, as well. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% natural, 78% organic.

Massage Oil

Infant massage seems to be sweeping the world at the moment. Massage is good for everyone, and infants, who are new to the world, especially need the reassuring touch of someone caring.

There are also some major benefits for the massage giver, including increased awareness of the baby and their needs. Massage can also aid the bonding process between care giver and baby.

Shakleebaby Massage Oil is perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile, **Massage Oil** is 99% natural and 99% organic.



Shakleekids... super-immunity, super-nutrition!

The recent swine flu scare had many people worrying not only about their vulnerability to infection but the strength of their children's immunity. A recent article in a publication from the UN Office for the Coordination of Humanitarian Affairs about childhood illness in poverty-stricken Pakistan stated, *"They [the children] have low immunity because of their poor diet... It's all about immunity. The stronger it is, the better their chances of survival."*

While children in the U.S. enjoy a much better diet than those in impoverished countries, persistent colds and flu infections remain a problem for many of them. And the solution is the same all over the world... a stronger immune system means a healthier child!

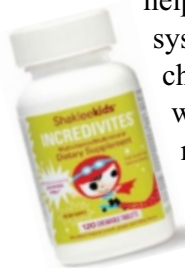
Now Shaklee has forged a new frontier in children's nutrition. By introducing revolutionary **Shakleekids Incredivites** and **Shakleekids Mighty Smart** for children over the age of four, they have provided all parents with powerful tools to

strengthen their children's immunity during their most important health-building years.

Shakleekids Incredivites

Shakleekids Incredivites is the first children's chewable multivitamin in the U.S. with lactoferrin, which helps kids' immune systems stay super-charged. Packed with 23 essential nutrients, it's the world's best kids' supplement... with 600 IU of vitamin

D to support strong bones and teeth, and 100% of the Daily Value of all eight B vitamins and vitamin C. Just two a day and off they play. Now that's incredible!



Shakleekids Mighty Smart

Supertasty and supersafe, **Shakleekids Mighty Smart** is scientifically formulated with a power-packed blast of 100% natural, ultra-pure DHA. Each great-tasting chew provides 100 mg of this essential brain nutrient. DHA has been shown to support a mighty memory, mad concentration, and fierce mind skills. In addition, it promotes healthy eyes and "rad" vision for your multitasking superhero!

Keep them healthy... start **Shakleekids** now!



New Shakleebaby multi...

Shaklee has also formulated a special supplement for your wee one. New **Shakleebaby Multivitamin & Multimineral Powder** is one of the most comprehensive infant-toddler supplements available. It delivers 23 essential nutrients that your baby may not be getting from foods. In addition to providing a healthful



serving of vitamins A, C, and all eight B vitamins to support proper growth, this powdered mix is formulated with a unique blend of clinically proven prebiotics... nutrients that encourage the growth of friendly microflora in the digestive tract to help support a strong immune system. Plus, it has 400 IU of vitamin D to support strong bones and teeth.

The Shaklee Difference...

Shakleebaby Multivitamin & Multimineral Powder

- ✓ With 23 essential nutrients, **Shakleebaby Multivitamin & Multimineral Powder** is the best infant and toddler multivitamin and multimineral supplement available
- ✓ Provides a unique blend of clinically tested prebiotics to help support strong immunity
- ✓ Each serving meets the American Academy of Pediatrics' recommended daily intake of 400 IU of vitamin D for strong bones and teeth
- ✓ Can be used as an added source of nutrients during the transition phase from breast milk or formula to solid foods to ensure your little ones get nutrients they need
- ✓ Pleasant-tasting powder mixes easily with water, juice, and food for added nutrition

The Shaklee Difference...

Shakleekids Mighty Smart

- ✓ Supplies ultra-pure DHA to support early brain and eye development
- ✓ DHA is obtained from omega-3 oil that meets Shaklee's high standards for purity and potency
- ✓ Certified 75% organic by Quality Assurance International
- ✓ No artificial colors, sweeteners, or preservatives
- ✓ Natural orange flavor
- ✓ Star-K Kosher certified
- ✓ Gluten free

Shaklee plants one million trees!

From Roger Barnett...

As part of the company's continuing efforts to improve the health of people and the planet, Roger Barnett announced Shaklee's newest campaign to create **A Million Healthier Lives in 2009**. Roger said, "Shaklee has tried to show the world that companies can build long term successful businesses by helping millions of people have better health and more income, while making a meaningful impact on the world. It has helped Shaklee not just survive, but thrive through every single recession in the last 50 years."

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On Earth Day, April 22, 2009, Shaklee Chairman & CEO Roger Barnett, the Honorable Arnold Schwarzenegger, Governor of the State of California, and 2004 Nobel Peace Prize Laureate Wangari Maathai, pitched in to plant the millionth tree in Shaklee's Million Trees. Million Dreams.™ campaign!

Hundreds of Shaklee Distributors from California and surrounding states, along with

local dignitaries, environmental leaders, and eco-entrepreneurs, witnessed and celebrated this milestone event.

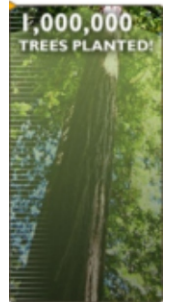
Gov. Schwarzenegger praised the efforts of the Shaklee Family, "It is wonderful that you have taken on the leadership here in planting this



million trees and continue inspiring so many people," acknowledging the incredible accomplishment of having planted enough trees to "fill up Disneyland 18 times."

In addition to his familiarity with the quality of Shaklee nutritional supplements from his days as a professional body builder, Gov. Schwarzenegger expressed that "Shaklee is about inspiring others," uniting people in a common cause.

Dr. Maathai also congratulated the Shaklee Family on the success of this campaign.



With Shaklee, It's Easy To...

- **Enjoy the benefits of improved health!**
- **Have more energy and vitality!**
- **Enjoy natural beauty... inside and out!**
- **Protect our fragile environment!**
- **Achieve financial independence... forever!**



Take Charge of your life today... with Shaklee!